



# ADAM MORSY

Graphic Designer  
& Mixed Media Artist

## contact info

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www.admorsy.com 

Philadelphia, PA 

## skills

### Design Software:

Adobe Photoshop, Illustrator, InDesign

### Design Skills:

Branding, Typography, Layout Design,  
Illustration, UI/UX Design, Motion Graphics

### Technical Skills:

HTML/CSS, Responsive Design, Prototyping,  
Wireframing

### Soft Skills:

Creativity, Attention to Detail, Communication,  
Time Management, Collaboration

## languages

English, Arabic

## experience

### DESIGN AND PRODUCTION MANAGER // AUG 2015 - MAR 2020

Millennium Art Gallery Inc.

Philadelphia, PA

- Create, print, and frame artwork and custom designs for various clients
- Manage social media and research new ideas and materials to improve the business
- Develop semi-annual plan for to help the store reach its target audience.

### SENIOR GRAPHIC DESIGNER // NOV 2014 - JUL 2015

HMD | Hani Mahfouz Designs

Cairo, Egypt

- Contributed design ideas in early planning stages with customers and project managers.
- Worked with clients to gather and define requirements, establish scope and manage project milestones.
- Developed creative design for marketing packages, including print materials, brochures, banners and signs.

### JUNIOR GRAPHIC ARTIST // JAN 2013 - JAN 2014

Joud Home Accessories

Cairo, Egypt

- Created work using various design techniques and elements like typography, composition, layout and color in designs to be printed on various home accessories like coasters and trays.
- Developed collateral such as display, marketing and packaging materials according to brand guidelines.

## education

### BACHELOR OF ARTS // 2023 – PRESENT

Media Arts and Sciences

Arizona State University

### ASSOCIATE OF ARTS // 2016 – 2020

Art and Design

Community College of Philadelphia, PA

### BACHELOR OF SCIENCE // 2004 – 2008

Electrical Engineering

Ain Shams University, Cairo, Egypt